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SONOPANT DANDEKAR ARTS, V. S. APTE COMMERCE AND M. H. MEHTA SCIENCE COLLEGE

Tal Palghar, Dist Palghar, Pin - 401 404 Code (02525) 252163, Prin : 252317 • Resi 252318 website : www.sdsmcollege.com • Email:sdsmcollege@yahoo.com (NAAC Reaccredated 'B' Grade)

Date: 24th September, 2018

To The Principal Sonopant Dandekar College Palghar

Sub: Application Seeking Permission For One Day Industrial Visit At Decathlon Vasai.

Respected Sir,

I the undersigned Head of the Department Management Studies (BMS). Writing this application to obtain the permission for One Day Industrial Visit At Decathlon Vasai on 25/10/2018 As per the Mumbai University BMS norms, students are supposed to do regular industrial visits for enhancing their practical knowledge. This will surely help them in developing their managerial abilities and to understand the internal environment of an organization.

Kindly Grant me the Permission for the same.

Thanking you in anticipation.

Sincerely

Yours

C.S. Michiea.

(HOD BMS/BAF/BBI)



SONOPANT DANDEKAR ARTS, V.S. APTE COMMERCE AND M.H. MEHTA SCIENCE COLLEGE, PALGHAR

Palghar, Dist. – Palghar, Pin – 401 404, E – Mail: sdsmcollege@yahoo.com

# Department of Management Studies Management Wale Association

### NOTICE

01<sup>th</sup> October, 2018

This is to inform you that there is a One day Industrial Visit at Decathlon organized for BMS & BAF students. During the session, you will have an opportunity to interact with industry professionals and get a practical exposure on marketing aspects. You all will get a chance to enhance your knowledge and get an exposure of the retail industry.

The program is scheduled to take place on **Thursday**, **25**<sup>th</sup> **October**, **2018**. We strongly encourage you to join and take advantage of the Visit.

We look forward to see you in Industrial Visit.

S.S. Midwa

Shreya S. Mishra (HOD BMS/BAF/BBI)

#### Attendance Sheet Report

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#### Attendance Sheet Report

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# Department of Management Studies Management Wale Association

### **EVENT REPORT**

**Name of the Event -** One Day Industrial Visit at Decathlon, Vasai in joint collaboration with Commerce Association

**Date** – 25<sup>th</sup> October, 2018

**No. of Students Participated** – 58

#### About the Event –

The one day industrial visit at Decathlon Vasai in joint collaboration with Commerce Association provided practical exposure to students, enhance their knowledge of the retail industry, provide an opportunity for them to interact with industry professionals, and help them understand the importance of marketing a product in the retail industry. These learning outcomes enabled the students to apply the knowledge gained during the visit in their future careers in the field of marketing and make informed decisions in the retail industry.

#### **Event Objectives –**

- To provide practical exposure on Marketing aspects to students
- To enhance students' knowledge of the retail industry
- To provide an opportunity for students to interact with industry professionals.
- To understand the importance of customer service.

#### Learning Outcomes -

- Students were able to apply marketing principles in real-world scenarios.
- Students were able to demonstrate a comprehensive understanding of the retail industry.
- They were able to engage in meaningful interactions with professionals in the industry.
- They were also able to recognize the significance of customer service in business success.

S.S. Midwa

**Shreya S. Mishra** (HOD BMS/BAF/BBI)

### Photographs of the visit:



Students understanding marketing and customer service at Decathlon

Students posing at Decathlon, Vasai

